

Global Peace Film Festival, Inc.



Summary

Contact Information

Nonprofit	Global Peace Film Festival, Inc.
Address	P.O. Box 3310 Winter Park, FL 32790 3310
Phone	(407) 582-6018
Web Site	www.peacefilmfest.org

At a Glance

IRS Ruling Year	2003
Organization's type of tax exempt status	Public Supported Charity
Name of supporting organization	Global Peace Film Festival, Inc.

Statements

Statements

Mission

The Global Peace Film Festival was established to use creative media as a catalyst to inspire and educate people to initiate positive change in their local communities and worldwide. Watch Films. Get Involved. Change Things.

Global Peace Film is a nexus of film, community, engagement and entertainment that offers individuals the opportunity to feel enriched by connection and positive action while expanding the definition of peace through storytelling and open exchange. It starts here.

Impact

Accomplishments: 1) For the sixth consecutive year, GPFF has already been awarded "Top Rated" status by Great Nonprofits for 2017 and has been voted "Coolest Film Festival – Social Cause/Environmental."

2) For the third year, GPFF is one of 85 organizations nationally to be a producing partner of the Indie Lens Pop-Up series that previews documentary films from the PBS Independent Lens series.

3) Expanded impact work to year-round consulting on Outreach and Engagement campaigns and providing fiscal sponsorship for films and filmmakers. The first project was "Map Your World," a youth empowerment web platform for which GPFF was awarded a grant from the John D. and Catherine T. MacArthur Foundation. In 2017, GPFF now has six active projects including "American Epic" that premiered on PBS in May.

4) Attendance at the 2016 film festival exceeded 6000. A GPFF in Mount Dora debuted in 2016. The online festival, viewable worldwide, expanded. Collaborative partners include Community Based Organizations from throughout Central Florida, including from colleges and high schools, interfaith, environmental, social service and civil and human rights groups.

5) Work with schools: K-12 Peace Art Exhibit, displayed in City Hall, Orlando, displayed over 180 pieces of art from 40 OCPS schools. Calendar of select work produced; Middle School Careers in the Arts talks at Carver and Memorial Middle schools.

Goals: 1) GPFF aims to incubate action and/or involvement with local community-based organizations and for the filmmakers, further the objectives of their films.

2) Increase community screenings and outreach programs. Expand program for under-served communities.

3) Grow the board and donor base.

4) Apply for a United Nations Non-Governmental Organization status.

5) Engage in a feasibility study to develop the organization and enhance its year-round work.

Needs

Support for a feasibility study is needed, as is help with developing a business continuity and succession plan. A consultant has been hired for the feasibility study. Cost for these items: \$22,500.

Help with expanding and diversifying the board is needed.

Funding for a full-time management staff person in Orlando is needed. Annual salary: \$40,000.

Background

Since its inception in 2003, the **GPFF** has shown over 500 films from around the world. The critically acclaimed programming has included Academy Award winning, nominated and short-listed films. In his blog, former Orlando Sentinel film critic Roger Moore called the **GPFF** "...one of the best festivals in this part of the country" and said, "Global Peace has the best documentaries of any festival." GPFF's leadership believes that to further its mission, success should not simply be measured by attendance numbers but by the engagement the films inspire from the audience - at the festival and beyond.

In addition to filmmakers and subjects of the films, special guests to the festival have included Nobel Peace Prize winners; actors, musicians and stand-up comedians; environmental activists; clerics; politicians; columnists and United Nations dignitaries.

Initially, the film festival took place in December but in 2006 moved to September to coincide with the UN International Day of Peace on Sept. 21. Partnerships with educational institutions grew because of the schedule change. 2006 was the first year of the first K-12 Student Peace Art Exhibit and high school field trips to Enzian Theater.

An Orange County Cultural Tourism grant was awarded to the GPFF for the first time in 2008.

In addition to the Orange County festival and events, the GPFF has had an international presence with a GPFF-Japan (2006 - 2009); GPFF programming in Eilat, Israel and at the International College Peace Film Festival in Korea and the Human Rights Film Festival in Nepal. In the US, GPFF curated films have been part of several other film festivals including the DC Independent Film Festival and the Nepal-America International Film Festival. The first GPFF screenings in New York City took place in late June/early July '13 as the start of a program to provide services to filmmakers related to the development and implementation of impact and outreach campaigns for their films.

The GPFF, however, is more than just a film festival. Supporting filmmakers and community partners carries on throughout the year in the form of fiscal sponsorship, strategy consultations, network building and more.

CEO/Executive Director Statement

From the time it began in 2003, the Global Peace Film Festival has evolved around the idea that its success would be measured not just by attendance but by the audience engagement it inspires. From the outset, the GPFF envisioned "peace" not as the absence of conflict but as a framework for channeling, processing and resolving conflict through respectful and non-violent means. People of good faith have real differences that deserve to be debated, discussed and contested. GPFF works to connect expression – artistic, political, social and personal – to positive, respectful vehicles for action and change. The festival program is carefully curated to create a place for open dialogue, using the films as catalysts for change.

As the GPFF moved away from a more traditional film festival model, the organizers began to focus on the "why" that motivates filmmakers. GPFF also moved to pull in new partners to build a structure that would serve as a networking hub – reaching out to a diverse array of community-based organizations to bring the benefits of GPFF's programming to help educate, energize and increase member and audience base. This has not only helped build the audience, but has also brought new voices to the film festival. Through compelling stories on issues of concern, targeting a range of interest groups, GPFF has introduced the power of film to inspire change to an audience diverse in income, age, ethnic origin and other demographics that do not necessarily start off as cinephiles.

This move has also been the motivation for the development of a year-round program to develop, support and work with filmmakers on the Outreach and Engagement campaigns for their films as they are completed and distributed. This program expands the work of the GPFF both programmatically and geographically. This work will be branded under the new banner of Global Peace Collaborative with the work led by GPFF's Artistic Director Kelly DeVine and Executive Director Nina Streich, both of whom are based in New York.

Board Chair Statement

Areas of Service

Geographic Areas Served

Areas

FL - Orange

Festival venues in Winter Park and Downtown Orlando; art exhibit serves schools throughout Orange County; community screenings throughout Orange County, a few in Seminole County. A three-day festival in Mount Dora take place on the weekend closest to September 11, before the Orlando/Winter Park festival.

Service Categories

Primary Organization Type

Arts, Culture & Humanities

Secondary Organization Type

Education

Tertiary Organization Type

Civil Rights, Social Action, Advocacy

Impact

Goals

The Global Peace Film Festival began in the traditional model of film festivals, showing films and hosting question & answer sessions and panels with filmmakers. GPFF leadership saw the signs of a weakening of the traditional festival model early on and decided to steer the festival in a direction that served the community in a deeper way, beyond bringing a crowd to downtown venues for a passive viewing experience. We sought to develop a relationship with the filmmaking community that focused on the “why” motivating filmmakers. This involved moving to pull other partners into the festival to build a new structure that would serve as a networking hub. We reached out to schools, libraries and universities to add depth, variety and timeliness to their community offerings, much appreciated during these last years of tight budgets. GPFF reached out to community groups to bring the same benefits of our programming to help educate, energize and increase their member base.

GPFF programming has always been centered on active engagement with our audience. As we continue our work, programs and services will be added to ultimately grow beyond the label of film festival and into the Global Peace Film Institute fully realizing our goal of connecting expression to action for a more peaceful world.

GPFF is a nexus of film, community, engagement and entertainment that offers individuals the opportunity to feel enriched by connection and positive action while expanding the definition of peace through storytelling and open exchange. The Global Peace Film Festival was established to use creative media as a catalyst to inspire and educate people to initiate positive change in their local communities and worldwide. The GPFF envisions Peace not as the absence of conflict, but as a framework for channeling, processing and resolving conflict through respectful and non-violent means. People of good faith have real differences that deserve to be debated, discussed and contested. Through a variety of programs, outreach and public engagement, GPFF has been establishing models of peaceful norms for addressing conflict in conjunction with thought leaders, the business community, activists, faith leaders, educators and local citizens. GPFF is continually working to connect expression - artistic, political, social, and personal - to positive, respectful vehicles for action and change.

Strategies

The GPFF seeks to become a hub for realizing the potential for positive change in the world by building upon the power of storytelling to engage audiences at both the intellectual and emotional levels then connecting that inspiration engendered by compelling storytelling to activists, affinity groups, social entrepreneurs, policy makers and others. The potential of film to activate people, as well as educate and entertain, is great as we all know from the use of effective storytelling to advertise. A film can address a larger, more complex set of challenges than other media. Compelling stories can help people understand the plight of those far removed from their own communities. Representation in film can help empower people who feel marginalized and invisible. Storytelling can overcome many types of boundaries. At its very best storytelling captures the universal essence of our humanity while allowing the viewers a glimpse into the lives of others.

GPFF programs the festival in close collaboration with the Central Florida communities we serve and we work continuously to widen our circle of contacts. The programming is geared to attract a variety of audience members while touching upon areas of concern specific to the Central Florida region and well beyond. Over the past thirteen years our programming has been honed to achieve engagement and inspire positive action. As a result, membership at local groups has increased and students have been motivated to change their majors - among other examples.

Over the years, the program has expanded to include year-round community screenings and art exhibits. To further realize our goals, we have embarked upon a program of impact campaign consultation and fiscal sponsorship to support the efforts of filmmakers in completing their work, but also to materially connect supporters of film in the Central Florida area and beyond to filmmakers and the topics they cover. Creating a vehicle of participation for GPFF audience members gives a sense of empowerment – they can do more than be aware of a particular issue, they can act, collaborate and create. Increasing the opportunities for connection

to action using film to inspire is central to our strategy.

Capabilities

The GPFF draws extensively from the resources of the Central Florida region, tying them to resources throughout the United States and the world. GPFF connects the global to the local to highlight strengths of the community, seek new models to address issues and share experience wherever it is needed. Nina Streich, the Executive Director, has been with the festival since its inception. She brings a wealth of experience and expertise running the gamut from film festival production to the organizing the largest peaceful anti-nuclear demonstration in history, when one million people gathered in New York City to make their voice heard and to call for an end of nuclear weapons. Kelly DeVine is the Artistic Director. She has been with the festival since 2006. She melds years of film industry work with the Independent Film Channel, Tribeca Film Institute and others with her personal interest in the power of media to facilitate positive change. The festival and other GPFF events rely on a growing and dedicated group of consultants, staff and volunteers.

Central Florida collaborative partnerships are critical to GPFF's success spanning arts groups, educational institutions and Community Based Organizations (CBOs). Key partners in the Arts include Enzian Theater, Orlando Science Center, Holocaust Center and SNAP!, soon to include Mad Cow Theatre. Educational partners include Rollins College, Valencia College, UCF, FullSail University, Winter Park Library, Evans, Jones and Dr. Phillips High Schools and Timber Creek High School's Service Learning Academy. In 2016, a new "careers in the arts" program began at Carver Middle School, supported by United Arts and OCPS. CBO partners include BuildingUS, Interfaith Council of Central Florida, Farmworker Association, Hope Community Center, Upward Bound, Amnesty International, ACLU, League of Women Voters of Orange County, Vegetarian Meet-up and many more.

Reinforcing local resources with those from around the world, GPFF has formed relationships with ambassadors, foundation executives, festivals and other organizations sharing our goals, exchanging film programs and other resources. These groups include the DC Independent Film Festival; the International College Peace Film Festival in South Korea; Human Rights Film Festival in Kathmandu, Nepal; and the Global Peace Film Festival in Japan. The festival is strengthening its connection with the United Nations and an array of Non-Governmental Organizations (NGOs) and diplomatic ties. GPFF's Executive Director has a UN Grounds pass and GPFF is working towards formal UN NGO status. We plan to network these international connections together as we continue to develop the Global Peace Film Institute to exchange social-issue documentaries, to communicate models of cooperation and support cause-related engagement campaigns throughout the world.

Indicators

Since 2007 GPFF has been surveying festival attendees and developing statistical data that include standard demographic measures. Also, we ask questions to develop qualitative information about our attendees and about the impact of the festival events. Sample questions include, "Did the film (you saw) change your opinion?" and "Did the film (you saw) make you want to take action?" and "If the film made you want to take action, what do you intend to do?"

To date GPFF has surveyed using paper instruments and worked with the students from Rollins College and Valencia College to tabulate the results of the multiple surveys. GPFF intends to develop an app that will allow us to collect data and will also incorporate additional items as GPFF expands the breadth and depth of its mission. These items range from signing up new members for partner organizations, channeling donations to cause-related activities.

Capturing impact is a growing concern of many non-profits, NGOs, foundations and corporate sponsors.

Increasingly foundations are supporting Impact and Outreach Campaigns (IOCs) for the social-issue documentaries receiving production grants. These campaigns identify a goal, develop a strategy to achieve it and execute a series of actions across a number of target populations which can be measured through data – qualitative and numerical. GPFF is aggressively programming this type of film that carries an IOC, and aims to incorporate impact collection tools from these IOCs into our own data-gathering and outreach efforts. This is entirely in keeping with our mission to use the festival not merely to raise awareness through film, but to use film to activate citizens and inspire change. Stories do change people and people can change their stories. GPFF

celebrates that change each September and all year long.

Progress

For fourteen years, GPFF has served the Central Florida region positively impacting educational institutions, supplementing the work of local community groups and acting as a hub to bring together disparate groups, constituencies, and citizens across age, income, race, ethnicity and political backgrounds to share in a vision of respectful exchange and engagement. The esteem for the festival's work is reflected in praise GPFF has received being named "Top Rated" each year since 2012 by Great Nonprofits, one of the largest ratings databases for non-profits. GPFF has achieved excellence in mounting the festival year-in and year-out despite small budgets and few resources. The challenge for the organization is achieving a sustainable financial base for the festival's current structure and to allow it to develop as envisioned. This means reaching sustainable levels for current and future staff; financial resources to produce robust capacity for supporting media projects fitting our goals and for developing meaningful impact measurement instruments; generating enough revenue to cover travel to relevant conferences and festivals to maintain and increase valuable connections to thought leaders, filmmakers and NGO groups; and to fund equitable screening fees for filmmakers to support their risk-taking efforts to cover topics and stories vital to our mission.

Though we derive a great deal of our support from the Central Florida region, GPFF has taken steps to meet our financial challenges by expanding the reach and base for our organization. After more than ten years of fundraising efforts concentrated on the Central Florida area, GPFF has determined it must also look outside the region for support which means developing programs for those areas. GPFF has presenting programs in New York, NY to establish our work there and to bolster our work in Central Florida. The first foray was a fundraiser in New York in support of a film which had shown in GPFF 2011 as part of the "Peace Pitch Panel" and which received significant financial support from a donor local in Central Florida. Additionally, GPFF has taken an active role in supporting social-issue documentaries that bring with them active Impact and Outreach Campaigns. Two of these films have been supported by prestigious organizations such as the Sundance Documentary Institute and the Skoll Foundation, among others.

GPFF's efforts to extend the reach and the base of support to the organization provides greater opportunities to deepen our commitment to the Central Florida region, as well as a richer vein of connections and resources to mine in pursuit of our ultimate goal of modeling peace. For the GPFF's commitment to a more peaceful world, it starts here.

Programs

Programs

Global Peace Film Festival

Description	<p>Annual film festival in mid-September, around the time of the United Nations International Day of Peace (Sept. 21), that runs for six days in Orlando/Winter Park and three days in Mount Dora.</p> <p>Film screenings, panel discussions and parties are all open to the public. The audience has grown annually and now exceeds 6000. Venues now include Rollins College, Winter Park Library, Valencia College, Cobb Plaza Cinema Cafe in Orlando. Youth in underserved communities are invited as guests to the festival through a program of ticket donations.</p>
Class Code	Arts, Culture & Humanities, General/Other
Class Sub Code	Film & Video
Population Served	Adults Families General/Unspecified
Budget	\$150,000.00
Long Term Success	<p>The long-term goal of the GPFF is two-fold: first, to encourage audiences to become active, engaged citizens. The films in the program are chosen to inspire and encourage the audience to take action for positive change in their communities - whether local, regional, national or international. The GPFF aims to act as a conduit between its audiences and non-profit organizations that work on issues addressed by the films in the program (i.e. peace, social justice, environmental sustainability, conflict resolution, etc.) Second, the GPFF aims to encourage filmmakers to make more films about these issues and to work with filmmaker alumni to track the impact of their films in the Central Florida area.</p>
Short Term Success	<p>It is the desire of the GPFF to produce a world-class festival with top rate programming. Short-term success begins with critical acclaim for the festival. Audience engagement during and, more importantly, after the festival is a measure of the program's short term success. Ex: 64% of survey respondents in 2011 identified actions they intended to take as a result of seeing a film. Partner organizations report recruiting volunteers after film screenings.</p> <p>Furthermore, audience involvement and participation is critical to the success of the GPFF. Surveys have been conducted at the past three festivals. In 2007, 59% of respondents said the film they saw changed their opinion. Every year since, the percentage has been in the same range. The next question, "Did the film make you want to take action?" has averaged in the positive by 66% of respondents. There is much anecdotal evidence that audience members have taken action, inspired by a film they have attended at the festival.</p>
Program Success Monitored By	Surveying is conducted at all films and events throughout the festival. We seek to continually improve the monitoring of the outcomes of the festival to track success both locally and for the filmmaker. We have a great deal of anecdotal evidence of successes and are working on more concrete measurements.

Examples of Program Success

- "The Global Peace Film Festival embraced our film, "Just Like Us," with open arms. The festival does a great job showcasing films with messages of understanding, tolerance and cultural diversity. We were honored to have been selected into the festival and look forward to being a part of future ones." - Ahmed Ahmed, director/comedian, "Just Like Us" (2010)
- "The impact on our students is immense." - Jarvis Hall, film production teacher, Jones High School
- "The movie (we saw) made us appreciate what we have and realize how easy it is for students in the United States as compared to students in Africa who struggle to get an education." - Timber Creek High School blog, after students saw the film "Africa's Daughters," September 2009
- "This Festival allies education with entertainment, dreams with reality and allows the audience to discover a whole wide universe of unique movies." - Emmanuel Itier, director, "The Invocation" (2010)
See more reviews of the GPFF on Great Nonprofits at <http://greatnonprofits.org/reviews/global-peace-film-festival-inc/page:1/>

Peace Art Exhibit

Description

K-12 student Peace Art Exhibit. Selected work is displayed in the Rotunda of Orlando City Hall. OCPS Art Teachers and GPFF produce this program. Approx. 200 pieces of art from dozens of OCPS schools were submitted in 2016. Three artists in each of four age categories (K-2, 3-5, 6-9 and 10-12) were awarded prizes, including their work presented in a Peace Art Exhibit calendar.

Class Code

Arts, Culture & Humanities, General/Other

Class Sub Code

Visual Arts Exhibitions

Population Served

K-12 (5-19 years) General/Unspecified Families

Budget

\$12,500.00

Long Term Success

To encourage K-12 students to visualize and create artwork that expresses their thoughts about peace.

Short Term Success

To present the wonderful artwork of K-12 students that expresses their desires for peace.

Program Success Monitored By

The growth of numbers of schools participating in the exhibit is a measure of the exhibit's success, as is the recurring participation of schools.

Examples of Program Success

Since the Peace Art Exhibit at City Hall began, it has had many successes. It has grown from a small exhibit with 20 schools participating the first year to 40 participating schools in 2013. A calendar of the top selected work is produced and distributed.

Community screenings

Description	GPF is honored to be one of only 85 groups nationally to present the Indie Lens Pop-Up series, preview screenings of specially selected films from PBS's Independent Lens series. These films are shown at the Winter Park Library. GPF is pleased to partner with WUCF-TV to present this program. GPF also presents screenings in local community centers around Orange County (and a few in surrounding counties) throughout the year. This program began as monthly screenings at Urban ReThink and now continues with screenings in collaboration with different community groups in a variety of venues such as Enzian Theater and Hope CommUnity Center in Apopka.
Class Code	Arts, Culture & Humanities, General/Other
Class Sub Code	Film & Video
Population Served	Adults General/Unspecified
Budget	\$10,000.00
Long Term Success	Growth of the GPF and the realization of its mission.
Short Term Success	The short-term goal of these screenings is to build support and audience for the film festival, to build collaborative partnerships for the GPF.
Program Success Monitored By	Program success will be monitored by attendance at screenings and how many people then attend the festival itself.
Examples of Program Success	This program began in 2012. Eleven screenings were held at venues from the Orlando Science Center to the Holocaust Memorial Resource & Education Center; from the Hope Community Center in Apopka to the Islamic Center of Central Florida; from the Friends of Wekiva to Amnesty International. A similar number of screenings took place in 2013. In 2014, the community screening program changed to not just being in the month before the festival but to screenings year-round.

Film & Media consulting

Description	GFFF offers services including fiscal sponsorship and production, marketing and outreach consulting to media makers working on social issue programs as well as to social issue organizations on how to use media to maximize their impact. Currently, GFFF is providing fiscal sponsorship services for six projects and consulting services to three projects.
Class Code	Arts, Culture & Humanities, General/Other
Class Sub Code	Film & Video
Population Served	Adults
Budget	\$250,000.00
Long Term Success	Providing critical support for social issue media by providing fiscal sponsorship in all stages, from the earliest phase of producing the initial trailer through the development of impact and engagement campaigns once the work is completed. Many fiscal sponsors will support any film/media project for a specific time frame (i.e. once a film is completed, the fiscal sponsorship ends). GFFF is selective in the projects it accepts for fiscal sponsorship - projects must be aligned with the mission and vision of the GFFF - but the projects may be supported through production and distribution.
Short Term Success	The short term success of the program will be measured by whether GFFF has signed up new projects for fiscal sponsorship.
Program Success Monitored By	
Examples of Program Success	

Online Film Festival

Description	At the same time as the Orlando/Winter Park film festival, an online only selection of films augments the local film program. Mostly short films selected from submissions from around the world, the films are available through the GFFF website 24/7 for the entire duration of the festival, and available for people around the world to watch.
Class Code	Arts, Culture & Humanities, General/Other
Class Sub Code	Film & Video
Population Served	General/Unspecified
Budget	\$10,000.00
Long Term Success	Increased attendance to festival in Central Florida, increased audience around the world.
Short Term Success	Increased viewership of films in the online festival. For instance, classes at Valencia College assigns students to watch at least one film as part of course work.
Program Success Monitored By	Google Analytics are used to monitor views, including where viewership is growing and how to market this online film festival.
Examples of Program Success	

CEO Comments

The programming of the festival has been widely recognized as excellent, both from critical, academic and engagement perspectives. It is a source of pride for the GPF. See reviews on Great Nonprofits at <http://greatnonprofits.org/reviews/global-peace-film-festival-inc/page:1/>

Challenges continue to be in raising adequate funding to expand the programs and their impact. The new consulting programs have begun to generate significant new income but are reaching a point where new staffing will be needed to support these programs.

Governance

Board Chair

Board Chair	Nina Streich
Company Affiliation	GPFF
Term	June 2012 to May 2017

Board Members

Name	Affiliation	Status
Kurt Alter	Moore Stephens Lovelace PA	Voting
Ms. Marelize Dingman	Community Volunteer	Voting
Jerrid Kalakay	LeadUp Innovations	Voting
Lisa Mills	UCF	Voting
Rey Perez	Community Volunteer	Voting
Nina Streich	Global Peace Film Festival	Voting
Chris Williamson	LA Film School	Voting

Board Demographics - Ethnicity

African American/Black	0
Asian American/Pacific Islander	0
Caucasian	5
Hispanic/Latino	2
Native American/American Indian	0
Other	0 0

Board Demographics - Gender

Male	4
Female	3
Not Specified	0

Governance

Board Term Lengths	0
Board Term Limits	0
Board Meeting Attendance	86%
Number of Full Board Meetings Annually	4
Written Board Selection Criteria?	No
Written Conflict of Interest Policy?	Yes
Percentage Making Monetary Contributions	80%

Standing Committees

Education

Additional Board Members

<u>Name</u>	<u>Affiliation</u>
Sultana Ali	Massey Communications
Bob Allen	IDEAS
Dick Batchelor	DBMG Inc.
Heather Godwin	community volunteer
Sheri Heitker	Community Volunteer
Bob Kovacevich	Avatar Company
Mikki Kriekard	Community Volunteer
Jim Lussier	Mateer Harbert
Ned McLeod	W. Edward McLeod, PA
Marsha Reese	Silverlining Studios
Wendy Wallenberg	Community Volunteer
Gerry Williams	GW-1

Comments

In the two years, more than half the board has changed, with new guidelines and responsibilities for board members. Board development and diversification continues. By-laws will be revised regarding term limits for board members.

All GPFF board members have been actively engaged in the programs of the festival and each, on a volunteer basis, takes responsibility for programmatic areas of work. This will continue. The main challenge has been that none of our board members, who are passionately committed to the mission of the GPFF, are wealthy and in the main they do not bring donors to the table. The new board members have been charged with "growing" the board and seeking new board members who will help change the financial position of the GPFF. Although we have achieved a lot with very little, financially, in order to continue to grow, the board recognizes that we must address the financial stability of the organization.

Much has been achieved with little or no financial resources, although this is beginning to change with the new programs and the organization is becoming more fiscally sound. Each of the previous board members have brought different constituencies to the festival and we want that to always be an important part of the board's role.

Management

CEO/Executive Director

Executive Director

Nina Streich

Term Start

July 2003

Email

nina@peacefilmfest.org

Experience

Prior to creating the Global Peace Film Festival in 2003, Streich held management positions in other film festivals including the Newport International Film Festival and the Nantucket Film Festival. She has had an extensive background in film and media. She began her career as a film editor, cutting trailers and marketing material for over 50 major studio features, including *The Elephant Man*, *Raiders of the Lost Ark*, and *Scandal*. She has also produced and worked on several documentaries. She served as Deputy and Acting Film Commissioner for the New York City Mayor's Office of Film, Theatre & Broadcasting in the Dinkins Administration and she was the Deputy Executive Director of the NYC Host Committee for the 1994 Grammy Awards.

Senior Staff

Kelly DeVine

Title

Artistic Director

Experience/Biography

Currently in her fourth year consulting with Tribeca Film Institute (recently combined with Renew Media) on its new web-based initiative, **Reframe**, to support media makers and better connect audiences to independent media, Kelly DeVine also works with clients ranging from distributors to cable nets to filmmakers (Esther Robinson, *A Walk into the Sea: Danny Williams and the Warhol Factory*). She is enjoying her fifth year as the Artistic Director of the Global Peace Film Festival, now in its eighth year. As a former member of the acquisitions team for the Independent Film Channel (IFC), she brought films to IFC from filmmakers such as Craig Brewer, Jay Rosenblatt, Nicole Kassel and Ryan Fleck and Anna Boden. She negotiated the copyright purchase for Lou Pepe and Keith Fulton's critically acclaimed documentary *Lost in LaMancha* at the rough-cut stage, along with the copyright purchase of the acclaimed documentary *Brother's Keeper*, among others. She continues to serve on numerous panels and juries for film conferences and festivals.

Penny Stout

Title

Technical Director

Experience/Biography

Deborah Walters

Title

Festival Manager

Experience/Biography

Nancy Hewitt

Title Special Events

Experience/Biography

McKenzi Valkenberg

Title Travel/Transportation Coordinator

Experience/Biography

Donna Caruso

Title Volunteer Coordinator

Experience/Biography

Staff

Full Time Staff	1
Part Time Staff	6
Volunteers	60
Contractors	11
Retention Rate	75%

State Information

State Charitable Solicitations Permit?	Yes Dec 2016
State Registration	Yes May 2018

Plans & Policies

Plans and Policies

Organization has a Fundraising Plan?	No
Organization has a Strategic Plan?	Yes
Years Strategic Plan Considers	4
Date Strategic Plan Adopted	Aug 2016
Management Succession Plan?	No
Organization Policy and Procedures	Yes
Nondiscrimination Policy	No
Directors and Officers Insurance Policy	Yes

Management Information

Whistleblower Policy	Yes
Document Destruction Policy	No
Management Reports To Board	No
CEO/Executive Director Formal Evaluation	No
CEO/Executive Director Formal Frequency	N/A
Senior Management Formal Evaluation	No
Senior Management Formal Evaluation Frequency	N/A

Collaborations

Collaborative Partnerships are central to the Global Peace Film Festival and critical to its success, with arts groups, educational institutions and community based organizations (CBOs).

Arts Group collaborations include: Enzian Theater, Orlando Science Center, Holocaust Center and SNAP!
Planned: Mad Cow Theatre.

Educational partners include: Rollins College, Valencia College, UCF, FullSail University, FAMU College of Law, Timber Creek High School's Service Learning Academy, Dr. Phillips High School, Evans High School.

CBO partners include: Slow Food Orlando, BuildingUS, the Interfaith Council of Central Florida, Farmworker Association, Hope CommUnity Center, Upward Bound, the United Nations Association-USA Florida chapter, Amnesty International, ACLU, League of Women Voters Orange County, Vegetarian Meet-up and more.

Awards

Award/Recognition	Organization	Year
Top-Rated	Great Nonprofits	2015
Top Rated	Great Nonprofits	2016
Top Rated	Great Nonprofits	2017

Financials

Fiscal year

Fiscal Year Start	July 01, 2016
Fiscal Year End	June 30, 2017
Projected Revenue	\$430,000.00
Projected Expenses	\$425,000.00
Endowment Value	\$0.00
Spending Policy	Income Only
Percentage	0%

Detailed Financials

Revenue and Expenses

Fiscal Year	2016	2015	2014
Total Revenue	\$446,434	\$258,379	\$223,946
Total Expenses	\$542,650	\$253,629	\$217,224

Revenue Sources

Fiscal Year	2016	2015	2014
Foundation and Corporation Contributions	\$40,000	\$0	\$0
Government Contributions	\$60,840	\$40,000	\$40,000
Federal	\$0	\$0	\$0
State	\$0	\$0	\$0
Local	\$0	\$40,000	\$0
Unspecified	\$60,840	\$0	\$40,000
Individual Contributions	\$329,262	\$75,162	\$47,366
Indirect Public Support	\$0	\$0	\$0
Earned Revenue	\$16,316	\$17,910	\$11,565
Investment Income, Net of Losses	\$16	\$17	\$15
Membership Dues	\$0	\$0	\$0
Special Events	\$0	\$0	\$0
Revenue In-Kind	\$0	\$125,290	\$125,000
Other	\$0	\$0	\$0

Expense Allocation

Fiscal Year	2016	2015	2014
Program Expense	\$496,450	\$242,629	\$206,224
Administration Expense	\$46,200	\$11,000	\$11,000
Fundraising Expense	\$0	\$0	\$0
Payments to Affiliates	\$0	\$0	\$0
Total Revenue/Total Expenses	0.82	1.02	1.03
Program Expense/Total Expenses	91%	96%	95%
Fundraising Expense/Contributed Revenue	0%	0%	0%

Assets and Liabilities

Fiscal Year	2016	2015	2014
Total Assets	\$64,312	\$31,536	\$48,286
Current Assets	\$64,312	\$31,536	\$48,286
Long-Term Liabilities	\$0	\$0	\$0
Current Liabilities	\$6,992	\$31,536	\$0
Total Net Assets	\$57,320	\$31,536	\$48,286

Short Term Solvency

Fiscal Year	2016	2015	2014
Current Ratio: Current Assets/Current Liabilities	9.20	1.00	--

Long Term Solvency

Fiscal Year	2016	2015	2014
Long-Term Liabilities/Total Assets	0%	0%	0%

Top Funding Sources

Fiscal Year	2016	2015	2014
Top Funding Source & Dollar Amount	Individuals and corporations \$329,262	In-Kind \$125,290	In-Kind \$125,000
Second Highest Funding Source & Dollar Amount	Government unspecified \$60,840	Foundations, Corporations and Individuals \$75,162	Foundations, Corporations and Individuals \$47,366
Third Highest Funding Source & Dollar Amount	Foundations \$40,000	Government - local \$40,000	Government \$40,000

Capital Campaign

Currently in a Capital Campaign?	No
Goal	0
Capital Campaign Anticipated in Next 5 Years?	No

Comments

Organization Comments

The new fiscal sponsorship and consulting programs have improved the financial picture, although the organization's operating expenses are still very small.

Foundation Comments

Financial figures taken from IRS form 990EZ and 990s.

Disaster Plans

Disaster Plans

Organization is a member of Voluntary Organizations Active in Disaster (VOAD)?

No